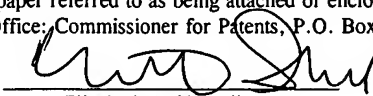




## CERTIFICATE OF MAIL(37 CFR 1.8)

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being submitted by First Class mail to the U.S. Patent and Trademark Office; Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

Date: 19 September 2003

  
Elizabeth A. Shewell

#12  
W. Layman  
1/20/04  
PATENT

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NUMBER 10/068,771	FILING DATE 05 FEBRUARY 2002	FIRST NAMED INVENTOR ELDERING	ATTY. DKT. NO. T742-10
TITLE TARGETED ADVERTISING IN ON DEMAND PROGRAMMING		ART UNIT 2611	EXAMINER Son P. Huynh

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

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SEP 25 2003

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**INFORMATION DISCLOSURE STATEMENT**

In accordance with the provisions of 37 C.F.R. §1.97, Applicants hereby wish to make of record the references listed on the accompanying PTO Form 1449 for consideration by the Examiner in the examination of the above-identified patent application. Copies of the patent documents are enclosed.

This Information Disclosure Statement is being submitted:

- ☐ (1) within three (3) months of the filing date, entry into national phase in an international application or before the mailing date of the First Office Action; or
- ☒ (2) after the period defined in (1) above but before the mailing date of a Final Rejection or Notice of Allowance, and
- ☐ Certification is made below, or
- ☒ The check, or authorization to charge deposit account no. 501535, in the amount of the fee set forth by 37 C.F.R. §1.17(p) is attached.
- ☐ (3) after the mailing date of a Final Rejection or Notice of Allowance but before the payment of the Issue Fee, and
- ☐ Applicant hereby Petitions the Commissioner to consider the attached references; Certification is made below and the fee is included.

Attached hereto is Form PTO-1449 listing documents believed to be relevant to the above-captioned application. It is respectfully requested that these documents be considered by the Examiner. The relevance of each non-English document will be discussed as follows:

**REMARKS:**

**None**

This disclosure statement should not be construed as a representation that a search has been made or that no other material information as defined in 37 C.F.R. § 1.56(a) exists.

It is believed that this disclosure complies with the requirements of 37 C.F.R. §§ 1.56, 1.97, and 1.98, and the Manual of Patent Examining Procedures § 609. If for some reason the Examiner considers otherwise, it is requested that the undersigned be contacted by telephone promptly so that any deficiency can be remedied.

Some of the documents may have markings thereon. No significance is intended to be attached to the markings.

The submission of these documents is not intended to be deemed an admission that they constitute analogous art.

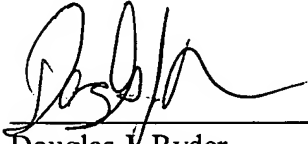
**CERTIFICATION**

Applicant(s) certify that:

- ☐ (1) Each item or reference was cited in a communication from a foreign patent office in a corresponding foreign application not more than three months prior to the filing date of the Statement; or

- ☐ (2) No item or reference was cited in a communication from a foreign patent office in a corresponding foreign application or, to the knowledge of the Applicant(s), was not known more than three months prior to the filing of the Statement.

Respectfully submitted,



Douglas J. Ryder  
Reg. No. 43,073

Date: 9/18/03

Expanse Networks, Inc.  
300 North Broad Street  
Doylestown, PA 18901  
(215) 340-6900

Form PTO-1449

(REV. 8-83)

U.S. DEPARTMENT OF COMMERCE  
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ATTY. DOCKET NO.

T742-10

SERIAL NO.

10/068,771

## INFORMATION DISCLOSURE CITATION

APPLICANT

ELDERING ET AL.

FILING DATE

05 FEB 2002

GROUP

2671

(Use several sheets if necessary)

## U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER							DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	DA	0	2	0	4	8	8	8		Eldering, et al.			12-3-98
	DB	0	5	1	6	9	8	3		Eldering, et al.			3-1-00
	DC	0	5	9	1	5	7	7		Eldering, et al.			6-9-00
	DD	0	6	3	5	2	5	2		Eldering, et al.			8-9-00
	DE	0	8	5	7	2	5	6		Eldering, et al.			12-2-99
	DF	0	2	0	5	1	1	9		Eldering, et al.			12-3-98
	DG	0	5	1	6	3	1	4		Eldering, et al.			3-1-00
	DH	0	4	5	2	8	9	3		Eldering, et al.			12-2-99
	DI	0	6	3	5	2	5	3		Eldering, et al.			8-9-00
	DJ	0	8	5	7	1	6	0		Eldering, et al.			12-2-99
	DK	0	6	3	5	2	5	3		Eldering, et al.			8-9-00
	DL	0	6	3	5	5	4	2		Eldering, et al.			8-10-00

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## FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER							DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION

## OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

	DX	U.S. Patent Publication No. 2001-0049620A1 (PUBLISHED 12-01)
	DY	U.S. Patent Publication No. 2002-0083441A1 (PUBLISHED 6-02)
	DZ	U.S. Patent Publication No. 2002-0083444A1 (PUBLISHED 6-02)

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sheet 2 of 3

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(REV. 8-83)

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ATTY. DOCKET NO.  
 T742-10

SERIAL NO.  
 10/068,771

**INFORMATION DISCLOSURE CITATION**  
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**U.S. PATENT DOCUMENTS**

EXAMINER INITIAL		DOCUMENT NUMBER							DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	DM	0	7	1	2	7	9	0		Eldering, et al.			11-14-00
	DN	0	6	5	8	2	0	4		Eldering, et al.			9-8-00
	DO	6	2	3	8	0	5	9		Eldering, et al.			10-5-00
	DP	6	2	3	8	0	5	6		Eldering, et al.			10-5-00
	DQ	0	6	8	0	6	2	2		Eldering, et al.			10-6-00
	DR	6	2	6	0	9	4	5		Eldering, et al.			1-11-01
	DS	6	2	6	3	0	9	5		Eldering, et al.			1-19-01
	DT	6	2	7	8	6	1	2		Eldering, et al.			3-26-01
	DU	6	2	8	1	0	3	7		Eldering, et al.			4-3-01
	DV	6	3	2	9	9	9	2		Eldering, et al.			10-17-01
	DW	0	8	0	7	8	8	7		Eldering			12-2-99
	AN	6	2	9	8	2	4	8	10-01	Eldering	455	561	

**FOREIGN PATENT DOCUMENTS**

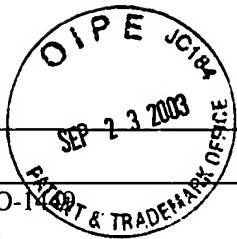
		DOCUMENT NUMBER							DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION

**OTHER DOCUMENTS** *(Including Author, Title, Date, Pertinent Pages, Etc.)*

DAA	U.S. Patent Publication No. 2002-0083445A1 (Published 6-02)
DBB	U.S. Patent Publication No. 2002-0083442A1 (Published 6-02)
DCC	U.S. Patent Publication No. 2002-0083439A1 (Published 6-02)

EXAMINER	DATE CONSIDERED
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sheet 3 of 3Form PTO-1409  
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## U.S. PATENT DOCUMENTS

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	AO	6	2	1	6	1	2	9	4-01	Eldering	707	010	
	AP	6	4	5	7	0	1	0	9-02	Eldering, et al.	707	010	
	AQ	6	5	6	0	5	7	8	5-03	Eldering	705	014	

## FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER							DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION

## OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

	DDD	U.S. Patent Publication No. 2002-0056107A1 (Published 5-02)
	DEE	U.S. Patent Publication No. 2001-0032333A1 (Published 10-01)
	DFF	U.S. Patent Publication No. 2002-0129368A1 (Published 9-02)
	DGG	U.S. Patent Publication No. 2002-0144262A1 (Published 10-02)
	DHH	U.S. Patent Publication No. 2002-0123928A1 (Published 9-02)
	EA	WIPO Publication WO 01/65453 (Published 9-01)
	EB	WIPO Publication WO 00/33228 (Published 6-00)
	EC	WIPO Publication WO 00/33233 (Published 6-00)
	ED	WIPO Publication WO 01/65747 (Published 9-01)
	EE	WIPO Publication WO 00/33160 (Published 11-00)
	EF	PCT Application PCT/US01/25261 (filed 8-01) Now Expired
	EG	PCT Application PCT/US01/31682 (filed 10-01) Now Expired
	EH	PCT Application PCT/US01/27217 (filed 8-01)

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